


A NEWSLETTER FROM AUTHOR JB CAINE

# THE BUSY QUILL

www.jbcaine.com

## THE POWER OF THE PODCAST

 @authorjbcaine

 @realjbcaine


## INTRODUCING THE UNFREAKINGBELIEVABLE PODCAST!

For the last four months, I've been sitting on some very exciting news. And now FINALLY, I get to share it with you!

At WriterCon last September, I met up with/joined forces with/made a blood oath to fellow authors Betsey Kulakowski and Jenny LaBranche. I'm beyond thrilled to announce that we are LAUNCHING OUR PODCAST on January 11!

That's right! We'll be on your favorite listening platform with the UNFREAKINGBELIEVABLE PODCAST. We truly believe that life is stranger than fiction, and on our podcast, we'll be bringing in guests (writers, actors, film directors, podcasters, and folks from all walks of life) to share THEIR stories of those powerful inciting incidents that impacted the direction of their lives.

Our format is a fun, conversational, uplifting 30-40 minute interview that will leave you with nuggets of the amazing.

We'll be putting out episodes bi-weekly, on the 11th and 27th of every month, beginning with January 11th.

You can find us on Facebook, Instagram, and Tik Tok @ufbpodcast. We'd love to have you join our UFB family! In the meantime, don't just be awesome... be UNFREAKINGBELIEVABLE!

## MY FIVE

### THIS MONTH: FAVORITE PODCASTS

1. *Bridgewater* (narrative, starring Misha Collins)
2. *You're Dead to Me* (historical and comedy)
3. *Middle-Aged and Creeped Out* (paranormal)
4. *Ichor and Ink* (comedy and horror)
5. *Three-Bean Salad* (comedy)
6. *Runner up: Writing Momentum* (info for authors)

# WHAT'S NEW THIS MONTH:

JOIN OUR UNFREAKING-BELIEVABLE FAMILY...

WANT SOME FREE BOOKS?



**CHECK OUT ICHOR & INK  
ON YOUR FAVORITE  
LISTENING PLATFORM!**



FEATURED AUTHOR: MICAH CAMPBELL

JBC: GIVE US A 2-SENTENCE SUMMARY ABOUT THE "ICHOR AND INK" PODCAST (FEATURING YOU AND CD MCKENNA).

MC: Ichor and Ink is a podcast dedicated to horror and humor. Chelsea and I both absolutely love laughing, and we love horror. It was a match made in heaven...or hell.

JBC: YOU'VE DONE OTHER PODCASTS IN THE PAST AS WELL. WHAT IS IT THAT DRAWS YOU TO PODCASTING?

MC: I do love the medium. I love telling stories. Sometimes, podcasts allow for a more personal connection than books do. I like sitting around the fire or around the kitchen table with coffee and snacks, telling stories face-to-face. It's very intimate. Podcasts (while not face-to-face) have that intimacy, or at least the possibility of.

JBC: WHAT MAKES YOUR PODCAST SO ENGAGING?

MC: Well, we don't take ourselves too seriously. I think that's HUGE. We joke, we play around. Again, it's about that intimacy, that personal connection. And we tell really interesting stories. When you listen to Ichor and Ink, you're going to be entertained, but you're also going to learn something new. Every time. Guaranteed.